



zoiddesignz
graphic design | animation | social media

PERSONAL DETAILS

Name: Debra Ann Coombes
Address: Morningside Manor, Sandton
Tel & Email: 082 602 2827 | zoid@zoiddesignz.co.za
Nationality: South African
Language Preference: English
Availability: Negotiable

Qualification 1987: Matriculated (university exemption)
College: The Johannesburg Art Foundation
Qualification 1988: Fine Arts Diploma
Qualification 1989: Graphic Design Diploma

EMPLOYMENT HISTORY

February 1990 -1995
Designation

Duties

Ideadata

Designer for 3 years

Creative Director for 2 years

- Creative direction on all jobs
- On hand designing on various jobs
- Storyboarding
- CI design
- All digital and print design
- Training of designers
- Training of sales staff
- Performance appraisals
- Salary reviews
- Recruitment of designers
- Project management (I-III Mask Management Course)

EMPLOYMENT HISTORY

February 1995 - 2000
Designation
Duties

Digital Pictures

Multimedia Designer

- conceptualising/storyboarding
- multimedia/interactive presentations
- corporate ID's
- website design - front end
- high end powerpoint presentations

February 2000 to Date

Started my own company called

ZOID DESIGNZ | www.zoiddesignz.co.za

What I do:

All Designs from concept to execution
on all Digital and Print Platforms

Digital (Adobe suite)

- Logo design, email sigs
- Emailers
- Stills & Animation for Instagram, Fb,
web banners etc
- Digital brochures
- Websites - front end
- High End Powerpoint presentations
- Interactive pdf's
- Multimedia presentations
- Social Media Marketing

Print (Adobe suite)

- Logo design, Buscards
- Posters, Banners, flyers
- Invites, Menus, Labels
- Leaflets, Brochures, Folders
- Signage, Media Walls and floors
- Branding on any item

Project management of all projects

Blue Platinum Events has been my
biggest client for the last 15 yrs if you
would like a reference from them you
can contact Lee Den Hond
email: lee@blueplatinumevents.co.za
www.blueplatinumevents.com